

Paris

1st April 2014

Dear *Prospective Corporate Sponsor*,

On November 5, 6 & 7, 2014, the 13th Smart Card Research & Advanced Application Conference (CARDIS 2014) will take place in Paris, France. First held in Lille, France in 1994, CARDIS this year turns 20.

This year CARDIS will be organized by Cnam. Currently, we are reaching out to potential corporate sponsors who may be interested in providing financial support. The CARDIS 2014 conference provides a forum for interested parties to come together to discuss, to network, and to plan ahead. The conference enables attendees to remain abreast on current research trends and enables corporate sponsors to market themselves and to scout out potential new employees for existing (or future) hiring opportunities. In recent years, CARDIS conference attendees came from across the globe. This year the conference will offer *Silver*, *Gold,* and *Platinum* *Sponsorship Packages* as described below.

**Silver Sponsorship Package (1200 Euro)**: **As a Silver Sponsor**,

* your company logo will be featured as a sponsor on the CARDIS 2014 website,
* your company will be acknowledged in the conference proceedings, and
* you will be offered an opportunity to include materials or gifts in registration packages.

**Gold Sponsorship Package (3000 Euro)**: **As a Gold Sponsor**,

* your company logo will be featured as a sponsor on the CARDIS 2014 website,
* your company will be acknowledged in the conference proceedings,
* you will be offered an opportunity to include materials or gifts in registration packages,
* you will be acknowledged in the General Chair's opening remarks,
* you will be offered space for an exhibit booth, and
* you will be offered two free admissions to the conference.

**Platinum Sponsorship Package (6000 Euro)**: **As a Platinum Sponsor**,

* your company logo will be featured as a sponsor on the CARDIS 2014 website,
* your company will be acknowledged in the conference proceedings,
* you will be offered an opportunity to include materials or gifts in registration packages,
* you will be acknowledged in the General Chair's opening remarks,
* you will be offered space for an exhibit booth,
* you will be offered five free admissions to the conference,
* you will be offered an opportunity to include your logo of support on T-shirts, and
* you will be offered an exclusive opportunity to participate in a recruiting event, where industry representatives and attendees can talk informally.

For sponsorship inquiries, please direct email to [pierre.paradinas@cnam.fr](mailto:kredon@sec.t-labs.tu-berlin.de).

For details about the conference, please visit <http://cedric.cnam.fr/events/cardis/>. On behalf of the local organizing committee, we thank you for your support!

Kind regards.

Prof. Pierre Paradinas, CARDIS 2014 General Chair

Chair Embedded Systems

Cnam